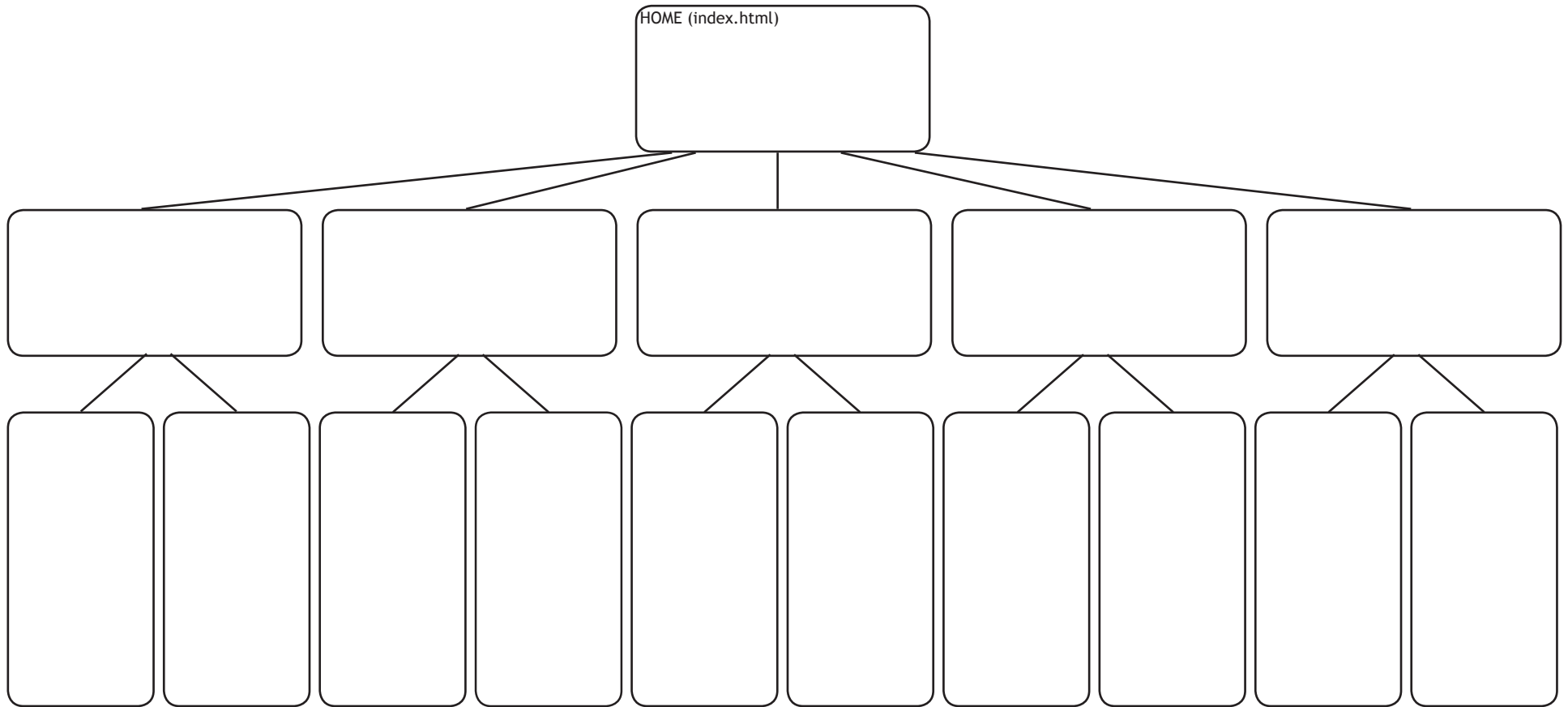


Web Site Planning Sheet



Website Name:

- Purpose:
- Product Information
 - Product Sales
 - Portfolio / Image Gallery
 - Educational
 - Other:

Audience:

- Look: (i.e. simple elegance, country, earthy, quirky, bold, etc.)
- Colour Scheme:
- Rollover Effects / Flash?
- Required Maintenance / Uploads?

E-Commerce?

- Graphics / Photos:
- Customer Input / Involvement?
- Example webpages that acheive a similar overall look and feel: